

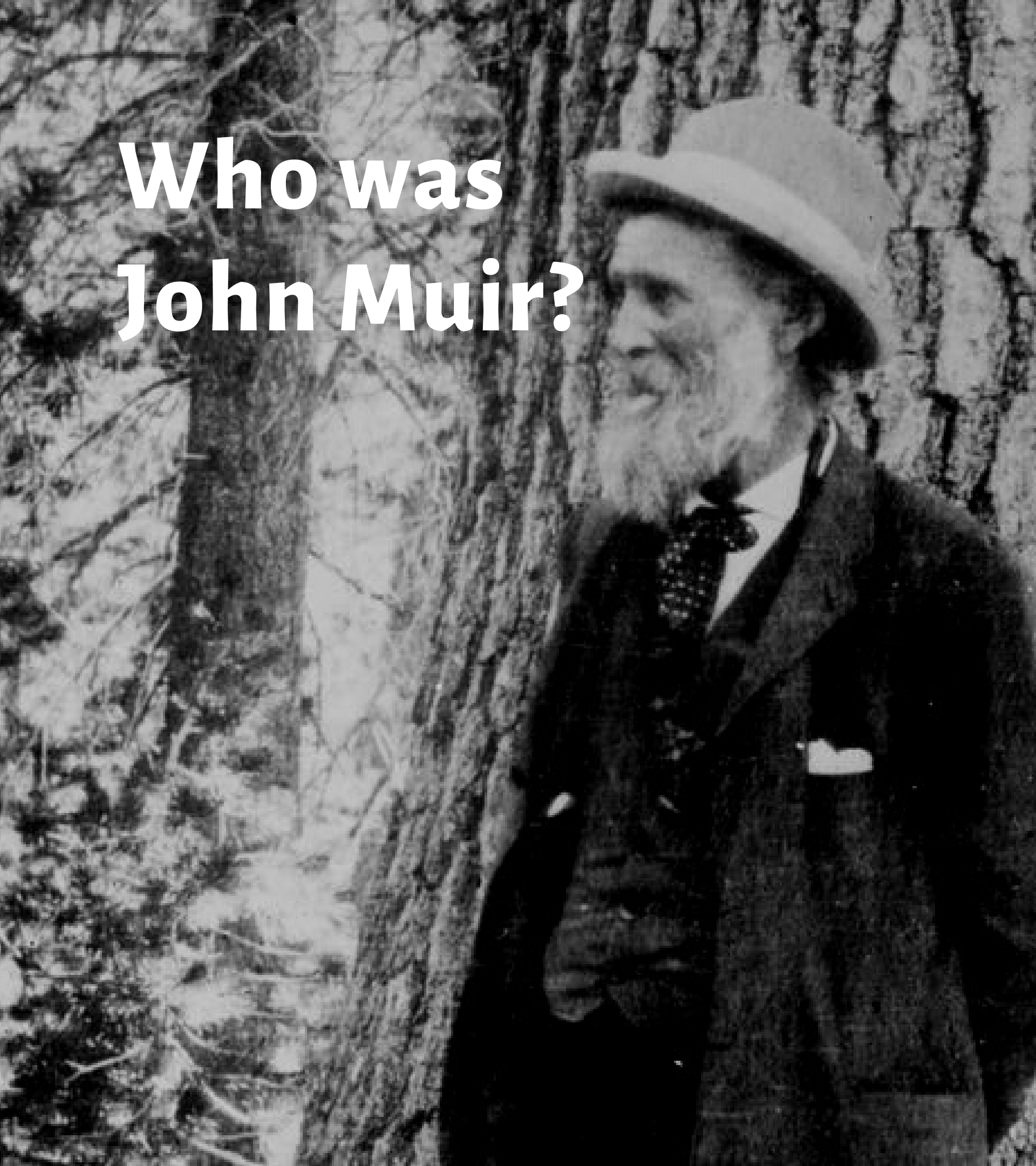
The John Muir Explore Award

Brought to RGS by The Living Project

The John Muir Award was launched in 1997 by The John Muir Trust. The vision of the trust is of a world where wild places are respected and protected, where nature flourishes and where the value of wildness is shared for the benefit of everyone. The John Muir Award is its main engagement initiative.



Who was John Muir?



"If you think about all the gains our society has made, from independence to now, it wasn't government. It was activism. People think, 'Oh, Teddy Roosevelt established Yosemite National Park, what a great president.' BS. It was John Muir who invited Roosevelt out and then convinced him to ditch his security and go camping. It was Muir, an activist, a single person."

Patagonia founder and outdoor enthusiast Yvon Chouinard

A scenic landscape featuring a river flowing through a green valley towards a large mountain under a cloudy sky.

What is the John Muir Award?

The John Muir Award is an environmental award scheme focused on wild places. It supports people to connect with, enjoy and care for nature, landscape and the natural environment - wild places.

"The Award encourages people of all backgrounds to connect with, enjoy and care for wild places."





"It isn't just about a traditional green agenda - it's about adventure, personal growth, enjoyment, art, culture and creativity."

"It offers a way of engaging with topics that some of us might find daunting or inaccessible - sustainability, biodiversity, citizenship, the environment."





sustainability

leadership

healthy lifestyles

bio-diversity

**personal
responsibility**

wellbeing

employability

the environment

values

curriculum

teamwork

citizenship

Themes we explore...

Where and when?

8 days, 7 nights
16th - 23rd July 2023

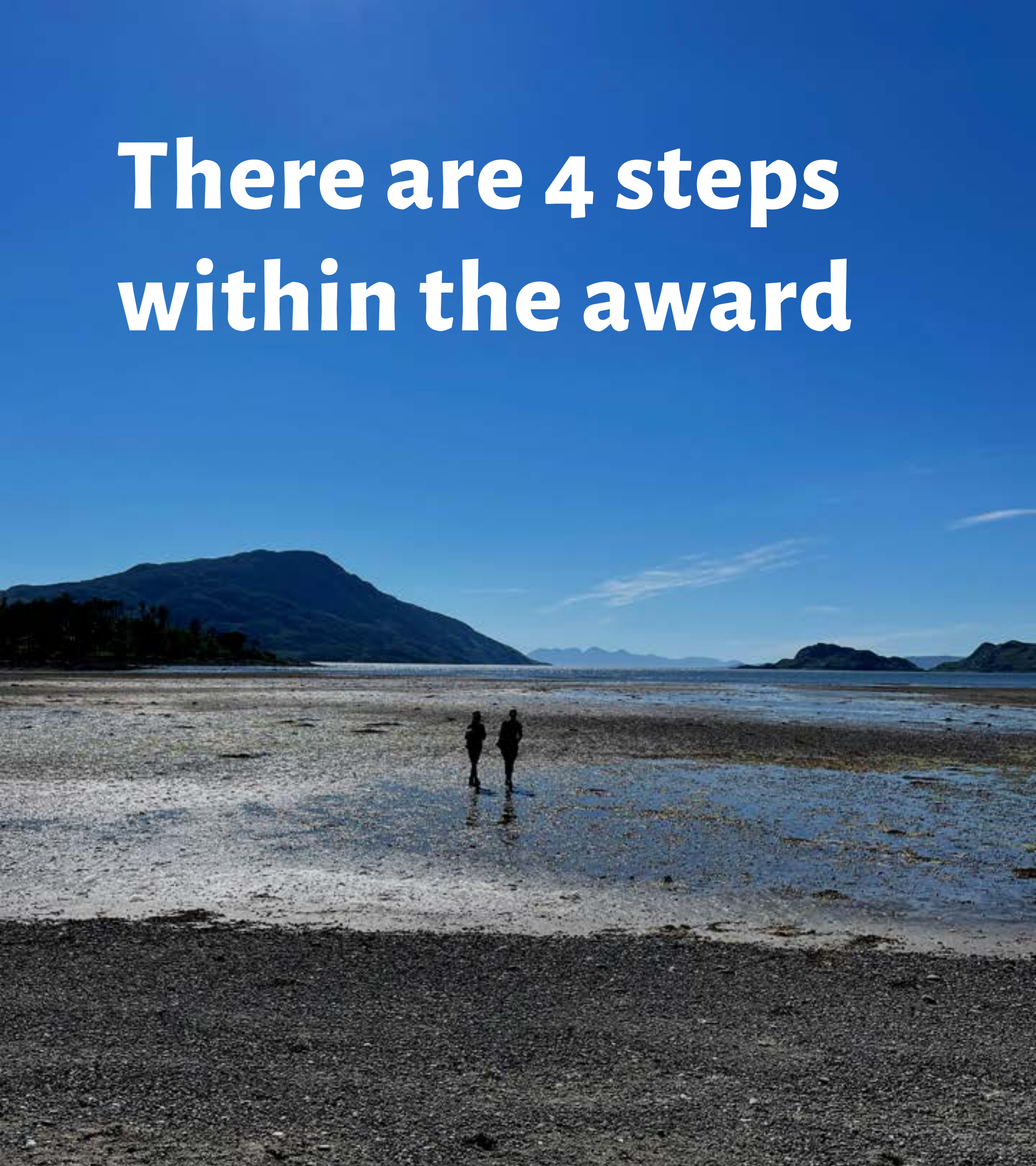
The Knoydart Peninsula
West Highlands
Scotland

We travel by train, then
boat before stepping into
the UK's last remaining
wilderness...



There are 4 steps within the award

1. Discover a wild place
2. Explore its wildness
3. Conserve it
4. Share your experience





How do we explore the 'wildness' of a place?

- Hiking, wild-camping, wild-swimming, natural navigation
- Mucking about
- Foraging & cooking
- Night walks
- Identifying local plants and animals
- Learning about the landscape and habitats
- Taking photos, videos and diaries

How do we conserve it?



- Each participant sponsors 1 acre of The John Muir Trust re-wilding project on Knoydart for 1 yr
- Litter clean
- Campaign and inform others about how to protect it
- Do no harm



Share it (and inspire others too)

- Throughout your adventure you'll record your journey to share with others
- Display photos, videos, art, poems from your adventure
- Make a film, vlog or podcast
- Campaign with others or join an organisation