

01/02/2021

Dear Parents and Guardians

Wycombe Management Conference 2021
Royal Grammar School in partnership with Wycombe Abbey School

I am writing to invite your son to take part in the 30th annual Wycombe Management Conference, in partnership with Wycombe Abbey taking place on **Wednesday 3rd March and Thursday 4th March (09:00-16:30)**

This is an excellent opportunity for many of our Year 12 to hear from outstanding speakers from industry and commerce and to experience decision-making in situations that could occur in their future working life. The speakers confirmed for the Conference so far this year are Lord Bilimoria, Founder of Cobra Beer, Peter Higgins, Former CEO of Charles Tyrwhitt and Jo Hilditch, Managing Director White Heron. The conference is supported by business mentors from a diverse range of companies and aims to develop the students' commercial awareness, leadership, teamwork, creativity and project management skills. I would strongly encourage students studying any combination of A levels to apply.

Due to the current situation, this year's event will be run virtually on Zoom. There will be the opportunity to hear talks from illustrious speakers and to participate in a virtual business simulation. In a small team of RGS and Wycombe Abbey students, students will be tasked with making decisions to launch and run a new coffee shop. The simulation is led by Business Smart International, who work with major corporations and business schools including Barclays, Vodafone, King's College London and Cass Business School. Students will need to make decisions on branding, location, staffing, products, costs, advertising, and deal with a changing market. Throughout the simulation, students will be given feedback to help them make better business decisions. At the end of the conference, the team that has made the most profit will win a prize.

Within the terms of the School's policy on charging, I am writing to ask for your agreement to your son attending this conference and to ask for a voluntary contribution of **£27**. This contribution covers the costs of keynote speakers, the virtual business simulation and the support of Business Smart International. We would not want anyone to be unable to take advantage of this opportunity for financial reasons. If you are in this situation, please contact me (st@rgshw.com) in strictest confidence.

If you wish your son to attend the conference, please log onto Parent Pay after 4pm on Friday 5th February when it will go live. Please look up 'Wycombe Management Conference 2021' and pay the full amount of £27. The deadline for payment is 0915 on Tuesday 9th February. The 99 places for this event (which in previous years sold out in less than 48 hours) will be allocated on a first come first served basis. Please note that where the School is required to make non-refundable payments to any provider, we would not be able to provide a refund should your son withdraw from this conference.

Please also complete the consent form by clicking on this link [Management Conference](#). By doing this, you are agreeing to your son taking part in the online live conference from home and agreeing to the normal expectations we have set out in the School's Behaviour and IT Policies.

All delegates are expected to be committed to the two days of the conference and will need to have access to Wi-Fi Zoom, and a laptop with working camera and microphone. Please note that the dress code for the conference is smart casual (i.e. a collared shirt).

Yours sincerely

Shradha Tan

Assistant Director of Sixth Form

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