

25/1/23

Dear Parent / Guardian,

Unifrog – The Careers Platform

In keeping with our commitment to provide students with outstanding careers information, education and guidance, offering tailored support when choosing their next step after school, we will now be using Unifrog, an award-winning online careers platform, school-wide.

Unifrog brings into one place every undergraduate university course, apprenticeship, and college course in the UK, as well as other opportunities, such as School Leaver Programmes, Massive Open Online Courses (MOOCs), careers webinars, work experience opportunities and every college at Oxford and Cambridge. This makes it easy for students to compare and choose the best university courses, apprenticeships or further education courses for them. They can also explore exciting opportunities further afield by looking at English-taught undergraduate programmes available in Europe and the USA.

Additionally, the platform helps students successfully apply for these opportunities by using Unifrog to help them write their personal statement, applications and CVs and guiding them through the process.

Finally, a key part of the tool is for pupils to register all the activities they have been involved in, that would help them raise their careers/next-steps profile. Examples include: playing a sport or an instrument, volunteering, work experience, positions of responsibility (e.g. house captain; student ambassador), joining a careers insight talk, a weekend job, amongst many more. Students should be logging such activities by following the simple instructions on this video.

Our Y10 students have all received a Unifrog workshop this term and should be equipped to navigate Unifrog, maximizing the uses this tool has to offer. They can log in using their school email address and password and Unifrog is also accessible any computer tablet or smartphone. We would encourage you to use the platform with your child so you can support them with logging all the activities they do and through the process of deciding their next step.

For more information about the platform, please do have a look at Unifrog.

Yours sincerely,

Mrs. Sweta Thakrar
Careers Lead