

2 March 2026

Dear Parents and Carers,

Social Media Trend

The safety and wellbeing of our students are always our primary concerns. We are writing to you today not because of any specific incident at school, but to ensure we are working together to keep our community informed and safe.

We have become aware of a viral trend (“red v blue” or “school wars”) circulating on various social media platforms (notably TikTok and Snapchat) that encourages pre-arranged physical confrontations between students from different schools. While we have seen reports of this online activity in areas such as London, Milton Keynes, and Hemel Hempstead, we have **not** seen evidence of this trend reaching High Wycombe or our school specifically.

Our goal is to remain proactive. Often, these events are fueled by online hype and can escalate quickly due to digital peer pressure. We are continuing with our staff maintaining high visibility during arrival and dismissal times. We are also in communication with the Education Safeguarding Advisory Committee for Buckinghamshire, local schools and our police liaison to monitor any emerging risks. We will continue to speak to students about the legal and personal consequences of organised conflict and the importance of digital citizenship as part of our curriculum.

As parents/carers, how can you help? We aren't asking you to restrict your child's internet access entirely, but we do suggest a few "light-touch" actions:

- Ask your child if they have seen any posts regarding “red v blue” or “school wars” content. Use it as a conversation starter about how algorithms often promote high-conflict videos.
- Encourage your child to report such posts to the platform or an adult, rather than sharing them or commenting, which further boosts the post's visibility. If you do become aware please notify the school immediately by emailing safeguarding@rgshw.com or calling on 01494 524955
- Be aware of your child's plans immediately after school, particularly if they are traveling to different areas.

While the viral nature of these trends can feel alarming, the vast majority of our students continue to behave with kindness and common sense. By staying informed, we can ensure it stays that way.

Thank you for your continued support in keeping our school a safe environment for everyone. If you have any specific concerns or information, please do not hesitate to contact the Safeguarding Team directly.

Yours sincerely,



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