



Wycombe Royal Grammar School Foundation Sponsorship Policy

The Wycombe Royal Grammar School Foundation is a charity registered in England and Wales for the purpose of providing benefit for the Royal Grammar School, including the provision of boarding accommodation for existing pupils and to promote the education of present and former pupils of the School who are in need.

To further our mission of providing the best education, the Foundation Trustees accept corporate sponsorships under strict guidelines:

The Foundation Trustees will refuse any sponsorship or messaging that we believe is incompatible with our mission or charitable purposes. The presence of paid advertisements or editorials on our site, clothing or in our published material (both online and offline) does not imply endorsement of the sponsor company or product. Sponsors must not make unsubstantiated educational claims in material used for sponsorship purposes.

Published sponsorship messaging is not targeted to individuals but may be placed near content related to the sponsor's interest. For example, an advert for a sports product may be displayed in a Sports tour brochure. The display and/or the sponsorship is not necessarily related to our content in any way. Sponsor messaging may also appear in or around our site under the same guidelines, at the discretion of the Headmaster.

The Wycombe Royal Grammar School Foundation maintains a distinct separation between sponsor messaging and any other School policy, activity, process or editorial content in published and online material.

Corporate Sponsorship that is prohibited by the Foundation Trustees includes:

- Alcohol
- Tobacco products
- Firearms/weapons
- Fireworks
- Pornography
- Gambling/lotteries
- Political issues
- Social causes
- Religious topics
- Comparative Sponsorship (no mention of competitive brand names within a banner)

Online (email/website) sponsorship formats that are prohibited by the Foundation Trustees include:

- Pop-ups and floating displays or surveys
- Displays that have forms within them to collect personally identifiable information while a visitor is on the RGS website
- Sweepstakes

These guidelines are intended to provide general guidance. They are not inclusive or exhaustive and are subject to change at the discretion of the Foundation Trustees at any time. The Foundation Trustees reserve the right to remove any sponsor company message at any time from RGS material during the period of the sponsorship agreement.